

**About SP PRIVATE PERFUME WITH MIGUEL MATOS
@ THE PERFUME GUIDE by Luca Turin and Tania Sanchez.**

As owner of the brand SP PARFUMS and perfumer for
SP PRIVATE PERFUME WITH MIGUEL MATOS
I am disappointed with the "Art of judging"
regarding "The Perfume Guide 2018" by Luca Turin and Tania Sanchez.

It's a fact, that objective parameter should be
the basement for any kind of criticism.
Sadly I can't find this in the reviews and ratings for
SP PRIVATE PERFUME WITH MIGUEL MATOS.

The words the authors used are full of personal aggression and sarcasm against
Miguel Matos.
I miss any kind of respect !! don't know the reason for that 'personal hate' against Miguel.
Miguel and me did these perfumes to honour his Portuguese roots.
And, respectfully, I don't want to have perfumes I have created as tools (or weapons) for a
personal revenge (or fight) ! At last the authors of the book gave SUNTANGLAM, LISBON
BLUES and FUNFAIR bashing 1 star ratings.

Just to give you an impression,
the community at FRAGRANTICA voted :
SUNTANGLAM 4,05 (from 5) with 25 votes
LISBON BLUES 3,08 (from 5) with 12 votes
FUNFAIR. 3,13 (from 5) with 16 votes.

In their reviews the authors of the book gave no information
regarding the background of the perfumes or a serious description
of their character and structure to explain their ratings.

In May 2016 Luca Turin published a positive review of the
ESSENTIAL COLLECTION / SP PARFUMS
in his perfumeblog 'perfumesilove'.
But in the 2018 Guide sadly no other perfume by SP PARFUMS
was reviewed.

All that left a bitter-sweet taste -
There must be something wrong,
and I think, it's not the perfume.

Criticism should be no comedian entertainment
abusing the objects (and subjects) of the critic !

I hope, people will get their own impressions
on book and perfumes !

Sven Pritzkoleit / SP PARFUMS

Extract from THE PERFUME GUIDE 2018 by Luca Turin and Tania Sanchez

Suntanglam (SP Parfums Private Perfume) ★ tropical mildew This fragrance's unaccountable combination of a traditional tropical floral accord (coconut, white flowers), as often found in suntan oil, plus a dank smell of basements brings to mind some poor soul locked underground who nevertheless obeys dermatologist's advice to wear sunscreen every day. ts

Fun Fair (SP Parfums Private Perfume) ★ moldy pastry So surprisingly foul that I laughed hard enough to weep. Having smelled all three fragrances we received from SP Parfums, I can only conclude that, as with blowflies and honeybees, we and the art director of these scents fundamentally, possibly even biologically, disagree on what smells good. If you enjoy these fragrances, you will likely think this book is bullshit, that we are anosmic, and that we have zero taste in perfume, and I accept the inevitability of your judgment. ts

Lisbon Blues (SP Parfums Private Perfume) ★ galbanum cleaner It gives me no pleasure to rate so lowly a perfume made by a small niche outfit and directed by a person passionate about his work, but alas, my readership relies on me. The team at SP Parfums have managed to take a number of high quality, green, resinous materials, most obviously galbanum, combine them with florals, and make them smell not like Vent Vert but instead like that green gel that comes out of a bottle shaped like a duck, which is supposed to rid your toilet of urine stains. Ts

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SP Parfums



[May 13, 2016](#)

[Sven Pritzkoleit's](#) disarming house style is unique in the industry. His packaging is a mix of Roger & Gallet and organic-store [Reformhaus](#), the goofy mugshots on his website are as remote from Tom Ford bedroom eyes as it is possible to be, and the whole thing fairly fizzes with unpretentious enthusiasm. Even the box the perfume samples came in was in character: large, with a fat piece of tape top left bearing the words *Vorsicht! Fragile!* in tall, handsome handwriting. Indeed all the labels are handwritten by him, a reminder that he is a pharmacist by training. He included a biggish bottle of *Violet Moss*, which he described as his favorite, a book (in German) he wrote about perfume, and two large matchboxes containing respectively samples of Wood and Fresh collections.

Violet Moss, part of the Wood collection, is single-session therapy for all those who have suffered through years of [Le Labo](#) misdirection. My first thought on spraying it was “it does what it says on the can!”, a huge, beautiful and nicely balanced accord between the bitterness of oakmoss and the iridescent floral-woody character of ionones. There seems to be relatively little alpha-ionone in there, so the sugary side of many violet perfumes is largely absent. From experience, given the apparent simplicity of the formula, I expected the violets note to quickly go away, and the oakmoss to hang around for hours. I was wrong. Pritzkoleit's just-having-fun *shtick* is clearly a protective coloring. If there was a prize for Best Artisan Drydown (and there really should be) SP would walk off with it and be a member of the jury the following year. Just when you think Violet Moss is going to erode predictably, a small miracle happens: for a start, the thing still smells of violets fully an hour into the fragrance on skin. Second, the accord gets richer, fresher and softer with time while staying in character, as if the composition had been made from the bottom up, as [Maurice Roucel](#) is fond of recommending.

The rest of the collection is put together with the same beguiling combination of directness and skill. I would single out *Lignum Vitae*, a very interesting take on sweet earthiness, *Dark Rose*, a mysterious, wine-like cedary flower, and *Sunmilk Flowers*, a fragrance that drifts beautifully from a sap-like green top note to a rich, powdery citrus-oriental heart. Really impressive work: try them all.